



Thank you for starting a fundraiser on behalf of JVS SoCal! We're so glad to have you on our team and are grateful for your support.

Frequently Asked Questions

What am I raising funds for?

With 4 in 10 Americans' working lives disrupted by COVID-19, the number of people in our community who need assistance is only now beginning to be measured. With support from friends like you, JVS SoCal provides free/no cost education, training and support to single mothers, veterans, immigrants, young people, older workers—anyone facing a work or life crisis—to find a career and a pathway to regaining their self-worth.

Is there a minimum fundraising requirement?

No! There is no minimum requirement to fundraise. Feel free to set a fundraising goal that you are comfortable with — from \$50 to \$5,000, it all makes a difference. We appreciate the time and effort our fundraisers put into reaching their goals!

Are donations tax-deductible?

All donations are tax-deductible to the extent allowed by law. Please work with your tax professional to determine eligible deductions. JVS SoCal's Tax ID is 95-1691012

Do you accept gifts by check?

Yes! But we encourage everyone to give online if possible. To ensure that donations are applied to the correct fundraising page, please make sure that all check donations are made payable to JVS SoCal. Please list the name of the fundraising page you are donating to on the memo line of the check.

For example, if you are donating to the Women's Empowerment Fundraiser page please write "Women's Empowerment" in the memo line. Please mail all check donations to JVS SoCal, Attn: Crowdfunding, 6505 Wilshire Blvd. #200, Los Angeles CA 90048.

Are there resources available for someone who has never fundraised before?

Yes, we have prepared a document with tips on how to get started and sample messaging you may use when promoting your very own fundraising page.

Who do I speak with if I have more questions?

Feel free to contact the crowdfunding team at (323) 306-4806 or via email at contact@jvs-social.org

Click [here to visit our support page and obtain tips on how to get started.](#)



Thank you for starting a fundraiser on behalf of JVS SoCal!

We're so glad to have you on our team and are grateful for your support. Not sure how to get started? Don't worry. Here are five proven tips to make your online fundraising a success.

Proven Fundraising Tips

Tip #1 - Get Personal

Show why you are raising money with personal anecdotes and pictures. People are more likely to give to you once they know your story.

Tip #2 - Make a donation to your own page

This shows your commitment. Plus, people are more likely to pitch when they see someone has already donated.

Tip #3 - Reach out

Use your first week to get the word out by personally emailing your closest friends and family. While it takes time, sending personal emails makes a difference. Then, use Facebook and Twitter to reach a wider audience. Social media is great for updating people on your progress and it reminds them they can still contribute. [Click here for email writing tips.](#)

Tip #4 - Set a deadline for your campaign

Deadlines inspires action. If folks are slow to respond, follow up. People are busy, but reminders are appreciated, and they work.

Tip #5 - Thank everyone who donates right away

Thank people with an email, a hand-written note or even on social media. A public thank you reminds those who have not yet donated, that they still can.



Thank you for starting a fundraiser on behalf of JVS SoCal!

While there is no perfect formula for writing an email to ask people for a donation, the most important thing is to make it personal. People who know you and love you will hear your voice shine through.

Email Writing Tips

Writing to Your Closest Contacts

You know your closest friends and family better than anyone else, so don't feel like you must stick to a predefined formula. If a one-line message will work best, go ahead, and do that. If a longer message is best, spend a little time writing. Either way, make sure you include a clear, direct request for support and a link to your fundraising page in your message!

Describe your connection to JVS SoCal

This may be the most important element of your message—share why supporting JVS SoCal is important to you

Share the good work you see JVS SoCal is doing

Potential supporters will want to know where their money would go and what it would be used to accomplish, so explain to them how JVS SoCal is helping those facing significant barriers to employment and economic self-sufficiency.

Include a link to your fundraising page

Make a direct ask for financial support.

Make sure you thank your contacts

Let them know their time and support means a lot to you.

For support, please call us at (323) 306-4806 or contact@jvs-socal.org

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